



# California Mathematic Council

## SOUTH SECTION

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February 20, 2017

Dear Exhibitor:

The 58<sup>th</sup> Annual Fall Mathematics Conference sponsored by the California Mathematics Council-South, is scheduled for **October 27–28, 2017** at the Palm Springs Convention Center. This year we are anticipating registration exceeding 3,700 mathematics teachers, consultants, and administrators. In 2016, we had just over 3,700 registered attendees.

Commercial exhibits and displays will be located in the Oasis Ballrooms in the Palm Springs Convention Center. Classroom teachers and other educators appreciate the opportunity to view and purchase the latest products and speak with company representatives. Therefore, we would like to encourage your company to exhibit instructional materials, including textbooks, kits, programs, computer software, personal items, financial services, and literature which are appropriate for students and teachers.

We are offering two options for ordering booths again this year. Cost will increase on July 15, 2017.

Reserved by 7/14	Includes	Furniture	NOT Included
<b>Option A</b> \$650	<ul style="list-style-type: none"> <li>• 10' x 10' draped booth</li> <li>• 3' high side-rails</li> <li>• 8' backwall</li> <li>• CARPETED Floor</li> </ul>	6' draped table, 2 chairs and wastebasket	<ul style="list-style-type: none"> <li>• Electricity</li> <li>• Freight handling</li> <li>• Drayage charges</li> </ul>
<b>Option B</b> \$550		None	

**\*If you will need more than 4 booths, we need your reservation by June 1 so the floor plan can be modified to accommodate your booths.**

**ONLINE RESERVATION and Exhibitor Information Site:** <http://cmc-southconferenceexhibitors.weebly.com>

You can also reserve the attendee mailing list or program booklet Ad when you reserve your booth online. Sponsorship information is on the exhibitor website. Cancellation policy is also on the Exhibitor Website.

Your company's name will be listed in the CMC-S conference program booklet if the application *and* payment are received *prior* to September 1, 2017. Your company's name and URL will be posted on our conference website.

**BOOTH SET-UP Hours:**

Thursday, October 26    2:00 p.m. – 7:00 p.m.  
Friday, October 27     6:30 a.m. – 8:00 a.m.

**EXHIBITION HOURS:**

Friday, October 27     8:00 a.m. – 5:30 p.m.  
Saturday, October 28   8:00 a.m. – 1:30 p.m.

If you know of a speaker who would like to present at the conference, please have this person complete a speaker proposal online. **Speakers will be selected by our program committee;** sponsorship is not a guarantee of acceptance. Speakers are selected on the topic presented, grade level addressed and possible prior speaking experience. **The online site for submitting speaker proposals will open on March 15 and close on May 1, 2017.** Link: <http://www.cmc-south.org/conferences.html>

Please contact me if you have any questions. CMC looks forward to your participation at the conference.

Sincerely,

Jean Toshima, Conference Exhibit Chair  
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