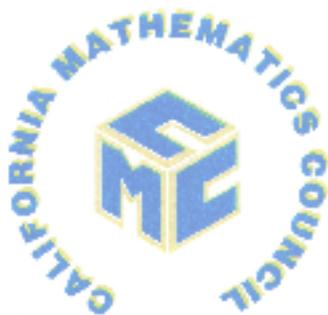


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Diana Ceja, President-Elect
Bruce Grip, Vice President
Rosa Serratore, Secretary
Tina Shinsato, Treasurer
Diane Kinch, Past President
Southern Section Web:
<http://www.cmc-south.org>

South Section

August, 2012

This coming year, CMC South will be holding their 53rd annual conference. The theme this year is *Access and Achievement through Students' Common Core Mathematical Practices*. The conference will be held November 2 – 3, 2012 in Palm Springs, CA. Our attendance runs around 2500 participants.

For the first time, CMC South is excited to offer sponsorship opportunities to vendors, local and statewide businesses to sponsor our meal events. In return this will give you an opportunity to grow your company's visibility in this very important sector of the mathematics community.

Each meal event draws about 200 – 300 math educators. There is a Friday Leadership Luncheon and a Saturday Affiliate Luncheon as well as a Friday night social event.

We are suggesting different levels of sponsorship.

- Bronze – Linear \$500.00
Sponsor contributes to a general fund for meal events. Vendor/Sponsor name is highlighted in the final conference program
- Silver - Quadratic \$501.00 - \$1500.00
Sponsor contributes to one (1) specific meal function, working with the Conference Chair to identify the appropriate event. Vendor/Sponsor name is highlighted in the final conference program A list of vendors is provided at the meal function, with a note of appreciation from CMC-S. Also included in the final conference program pages that advertise the specific chosen meal function this sponsor is supporting. Vendors on this approved list are allowed to provide special raffle tickets at the meals function, through CMC-S, to drive traffic to their booth.
- Gold - Cubic \$1501.00 - \$2500.00.
Sponsor contribute more than $\frac{1}{4}$ of the cost of a function to one (1) specific meal function, working with the Conference Chair to identify the appropriate event. Vendor/Sponsor name is highlighted in the final conference program. A list of vendors is provided at the meal function, with a note of appreciation from CMC-S. Also included in the final conference program pages that advertise the specific chosen meal function this sponsor is supporting. Vendors on this approved list are allowed to provide special raffle tickets at the meals function, through CMC-S, to drive traffic to their booth. Additionally vendors are listed in the final conference program as "Major Sponsors" of the conference, and are allowed to provide pre-approved (by Conference Chair) advertising materials and/or a math teaching resource valued at \$5 or less at the function.

Platinum - Quartic \$2501.00 – or more

Sponsor contributes the entire cost of a meal function, working with the Vendors in this category are afforded all of the perks in the lesser categories; in addition, they are identified as “Special Event Sponsors” are acknowledged on the CMC South website for the conference, for a month prior to the conference and during the conference, without any active links to vendor website, and with at least one slide in any PowerPoint used in the Luncheon, and verbally acknowledge at the open and close of the luncheon.

Your generosity in providing the above support for mathematics educators will go a long way in assuring students the best math education possible. You will be investing in the future of our students.

We are available to answer your questions, and we look forward to your positive action. We would need to have your response and commitment by July 27th to make program additions.

Please reply on the below tear-off.

Sincerely,

Ilene Foster
Meal Events
(626) 664-0324
ilene.foster@cgu.edu

Calondra Jolly
Meal Events
(626)665-8095
cjolly13@yahoo.com

Yes, we want to support the CMC-South Conference! We are please to be a sponsor at the following level:

Bronze - Linear

Silver - Quadratic

Gold - Cubic

Platinum - Quartic

Checks made out to CMC – South

Company Name _____

Contact Person _____ e-mail _____

Address _____ phone # _____

Contact Bruce Grip brucegrip@verizon.net to arrange for specific meal event if support as Silver, Gold, or Platinum Sponsor.

Mail to: Ilene Foster
c/o 12562 Melody Drive
Rancho Cucamonga, CA 91739